

26th International Congress INTERNATIONAL SOCIETY FOR ETHNOPHARMACOLOGY &

14th International Congress SOCIETY FOR ETHNOPHARMACOLOGY (ISE-SFEC-2027)

Theme: **Translating Traditional Therapies:**

Explore, Educate and Empower

27-29 November, 2027

Co-badging Organizations



AMERICAN
BOTANICAL
COUNCIL
SINCE 1988



American Herbal Pharmacopoeia



Germany

Organised by

**CENTRE FOR EVALUATION OF TRADITIONAL MEDICINE (TRADMED-COE)
SCHOOL OF NATURAL PRODUCT STUDIES,
JADAVPUR UNIVERSITY, KOLKATA, INDIA
WWW.JADAVPURUNIVERSITY.IN**

&

**SOCIETY FOR ETHNOPHARMACOLOGY
SHAKTIGARH, JADAVPUR, KOLKATA, INDIA
WWW.ETHNOPHARMACOLOGY.IN**

**Join the
Congress &
Explore the
opportunities**



Welcome Message:

It is our great pleasure to welcome you to the 14th International Congress of the Society for Ethnopharmacology, India and the 26th International Congress of the International Society for Ethnopharmacology (ISE) (ISE-SFEC-2027), to be held from 27–29 November 2027 at Kolkata, India on the theme:

“Translating Traditional Therapies – Explore, Educate and Empower.”

The theme reflects a shared global commitment to advancing traditional medical knowledge through scientific validation, interdisciplinary collaboration, and responsible integration into contemporary healthcare systems. Ethnopharmacology today stands at a meaningful crossroads, where cultural wisdom and modern biomedical research converge to address pressing health challenges. On the 15th anniversary of Society for Ethnopharmacology we request you to be a part of this mega event and explore, educate, empower the ethnopharmacology community.

Society for Ethnopharmacology, India (SFE-India):

Society for Ethnopharmacology, India (SFE-India), is a registered society constituted by eminent academicians, researchers and industrialists and other stakeholders. Inspired by the vision of respected former president of India, Dr. A. P. J. Abdul Kalam, Society for Ethnopharmacology, India (SFE-India) was founded in 2012 under the leadership of Pulok Kumar Mukherjee to scientifically strengthen traditional medicine through research, ethical governance, collaboration, and policy engagement. The main motto of the society is to promote traditional medicine and the dissemination of knowledge on Natural Health Products through the main vision:



***“Globalizing local knowledge
Localizing global technologies”***

SFE-India promotes discussion and research on key areas of natural product research, particularly the Indian traditional knowledge system with special emphasis on Indian Traditional medicine. Through national and international conferences, workshops, policy dialogues, and capacity-building initiatives, SFE-India has worked tirelessly to promote ethnopharmacological research. It facilitates the integration of modern global knowledge on traditional remedies, quality assurance, trade, commerce, and herbal drug development, enabling the upgradation of local and traditional expertise by conducting regular seminars, workshops, conferences etc. For further details please visit the website: www.ethnopharmacology.com



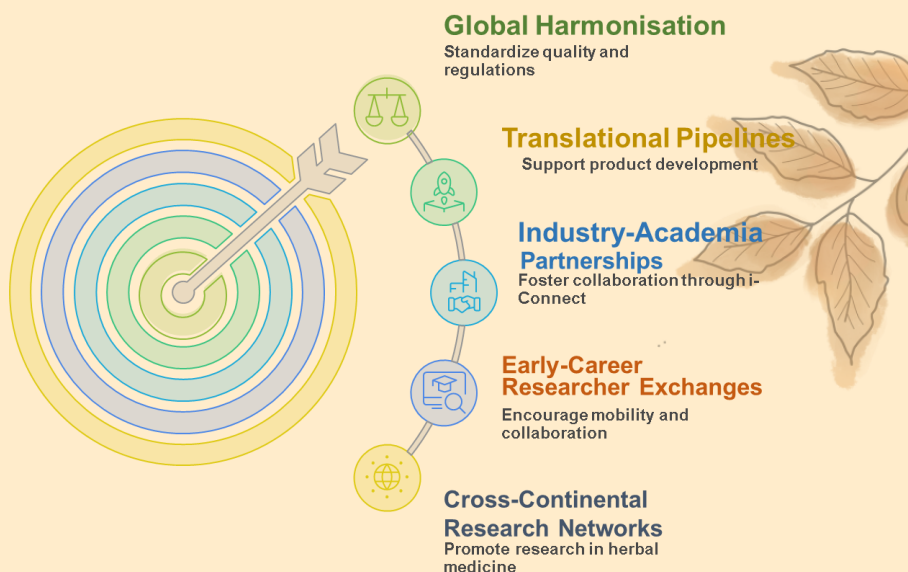
About the Conference

Society for Ethnopharmacology (SFE-India) has come to its 15th year to commemorate the 12th ISE Congress, held in 2012 at Jadavpur University, under the inspiration of the late A. P. J. Abdul Kalam, former president of India, and envisioned bridging traditional knowledge with modern clinical and translational science. This mega congress, ISE-SFEC-2027 is being organised in Kolkata. We invite all stakeholders including eminent organisation to join from across the globe.

International Collaborations & Global Partnerships:

ISE-SFEC 2027 is designed as a high-impact collaborative platform connecting academia, industry, regulatory bodies, and international scientific societies worldwide. Key partner institutions include:

- Indian Institutes of Technology (IIT System)
- Phytochemical Society of Europe
- Royal Society of Chemistry
- Society for Medicinal Plant and Natural Product Research (GA)
- American Society of Pharmacognosy
- American Botanical Council
- American Herbal Pharmacopoeia



Under the theme “Translating Traditional Therapies – Explore, Educate and Empower,” the Congress advances the paradigm of Globalizing Local Knowledge and Localizing Global Technology. It integrates biological, chemical, ecological, computational, engineering, and social sciences with traditional and Indigenous knowledge systems to address sustainable healthcare, biodiversity conservation, equitable bioeconomy development, and culturally grounded innovation. The official Language of the conference is ENGLISH.

Core Scientific and Translational Focus of ISE-SFEC-2027:

The congress aims to foster a vibrant platform for interdisciplinary collaboration in the areas of drug discovery, phytochemistry, pharmacognosy, pharmacology, ethnobotany, and toxicology.

The primary objectives of the congress include:

Promoting drug development from natural resources with a special focus on Indian traditional medicine systems

Highlighting global research needs in natural products and phytomedicines through coordinated international efforts

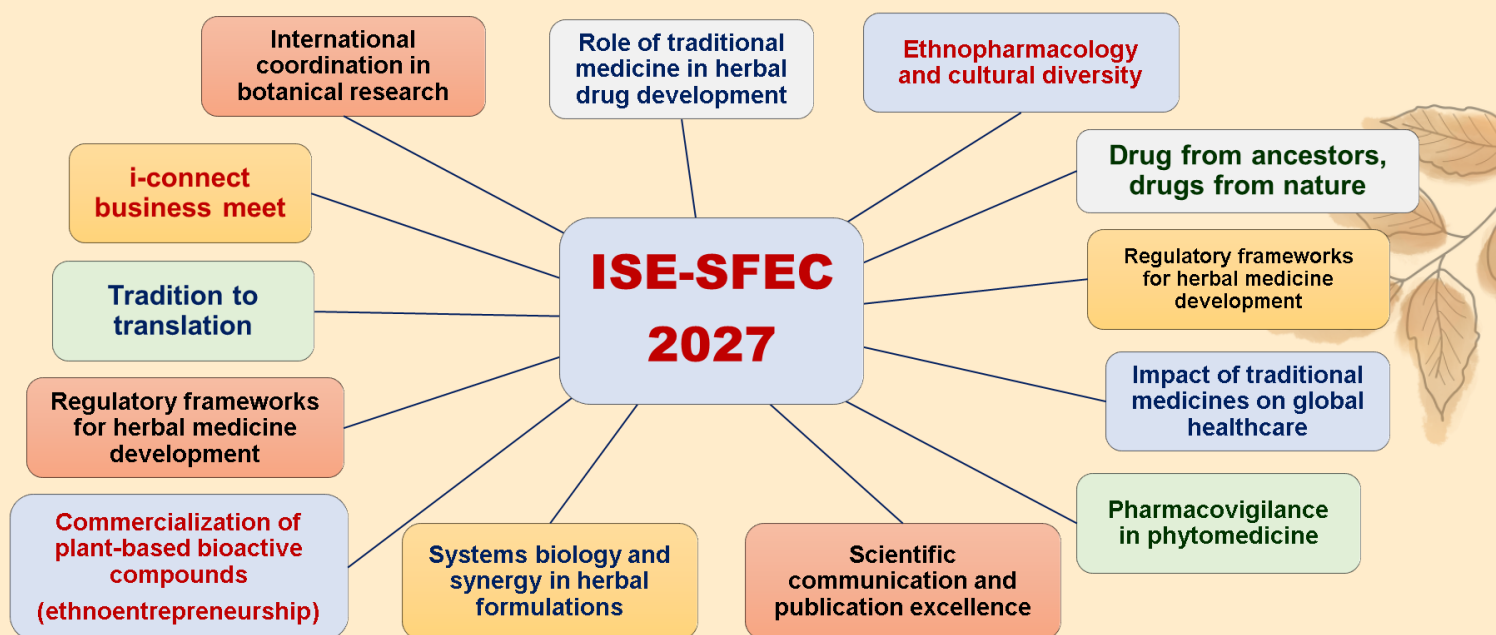
Exploring the role of ethnobotany and Ethnopharmacology in the development of safe and effective healthcare solutions

Enhancing global understanding of complementary and alternative medicine systems

Fostering harmonization of quality standards and regulatory frameworks

Creating a knowledge-sharing platform for scientists, practitioners, and industry leaders

This multidisciplinary international event provides a unique collaborative platform for students, researchers, healthcare professionals, and industry experts and other stake holders from around the globe. The conference will bring together over 500 experts in the field of ethnopharmacology, natural products, pharmaceutical sciences, biotechnology, traditional medicine, AI, regulatory science, sustainability, and drug discovery from more than 40 countries worldwide.



í-Connect Business Meet

The í-Connect business was conceived by SFE-India in 2023 as a strategic initiative to bridge the long-standing divide between academic research and industrial application in ethnopharmacology and traditional-medicine sciences. Its founding vision was to ensure that the vast body of Indian research on medicinal plants and formulations could be translated into scalable, globally compliant products and technologies. The program aligns with national priorities articulated in Viksit Bharat and Atmanirbhar Bharat Abhiyan, supporting India's emergence as a leader in the herbal and natural-product bioeconomy.

Evolution and Impact:

Each successive edition has expanded the scope and influence of the program:



“The spirit of iConnect is not confined to conferences; it lives in collaborations that continue long after the event has ended.”



12th International Congress of SFE (SFEC-2025), Belagavi, Karnataka



13th International Congress of SFE (SFEC-2026), NIPER-Mohali



SFE Technical Session at Bharat Nutraverse Expo 2025 Bioeconomy to Nutriecconomy: Promoting Food as Medicine 04 September 2025, New Delhi



13th International Congress of SFE (SFEC-2026), NIPER, Mohali



12th Convention of SFE (SECON-2025), New Delhi



11th Convention of SFE (SECON-2024), Sikkim



10th International Congress of SFE (ISE-SFEC-2023), Imphal, Manipur



11th International Congress of SFE (SFEC-2024), Jammu, India



9th International Congress of SFE (SFEC-2022), Mysuru, Karnataka

i-Connect 2027: Building Industry–Academia Partnerships

Experience India's most vibrant interface between science and enterprise. *i-Connect* serves as a dedicated bridge linking researchers, innovators, and key players from the herbal, nutraceutical, and pharmaceutical sectors. Through purposeful dialogue and collaboration, it transforms laboratory discoveries into market-ready solutions that meet global standards.

Learn from Top Industry Experts

Unlock Ethno-Entrepreneurship Opportunities

Explore Specialized Verticals

Gain National and Global Exposure

Contribute to National Missions

Advance Your Career and Network

Access Global Thought Leaders

Centre for Evaluation of Traditional Medicine (TradMed CoE), Jadavpur University:



The Centre for Evaluation of Traditional Medicine (TradMed CoE), Jadavpur University, is an interdisciplinary research platform dedicated to the scientific validation, safety evaluation, and translational development of traditional medicine systems, including Ayurveda. The Centre integrates toxicology, metabolomics, systems biology, and artificial intelligence to build robust evidence frameworks that align classical knowledge with contemporary biomedical science. Within its broader vision, ISE-SFEC-2027 represents a major international outreach initiative of TradMed-CoE, extending its translational research philosophy to a global platform. The Congress will amplify dialogue on safety science, metabolomics-guided validation, AI-driven ethnopharmacology, biodiversity governance, and sustainable bioeconomy models.

For further details please visit the website: www.jadavpuruniversity.in

International Society for Ethnopharmacology (ISE):



The International Society for Ethnopharmacology (ISE) is the premier global organisation advancing ethnopharmacology through rigorous, evidence-based, interdisciplinary research integrating pharmacology, botany, chemistry, anthropology, toxicology, clinical sciences, and sustainability. ISE promotes ethical research, Indigenous knowledge preservation, biodiversity conservation, and international collaboration through congresses, publications, travel grants, scholarships, and awards. ISE-SFEC-2027 marks the third ISE International Congress in India, following the landmark 2012 Congress at Kolkata that inspired the formation of the Society for Ethnopharmacology (SFE-India). The event reaffirms India's growing leadership in translational ethnopharmacology, phytopharmaceutical innovation, AI-enabled natural product research, and sustainable bioeconomy development.

For further details please visit the website: www.ethnopharmacology.org

International congress organised by Society for Ethnopharmacology (SFE-India):

SFE-India has organized 26+ international congresses and national conventions, providing a leading platform for dialogue on traditional medicine, sustainability, regulatory science, and translational research. 15000+ stakeholders have joined the events throughout the last 14 years. International congress of Society for Ethnopharmacology, India (SFEC) throughout the country:

12th International Congress of Ethnopharmacology, Kolkata, 2012

1st International Congress of the Society for Ethnopharmacology, Chennai, 2014

2nd International Congress of the Society for Ethnopharmacology, India, Nagpur, 2015

3rd International Congress of the Society for Ethnopharmacology, India, Raipur, 2016

4th International Congress of the Society for Ethnopharmacology, India, Surat, 2017

5th International Congress of the Society for Ethnopharmacology (SFE-India), India & 18th International Congress of International Society for Ethnopharmacology (ISE-SFEC 2018), Dhaka, 2018

6th International Congress of the Society for Ethnopharmacology, India, Manipal, 2019

7th International Congress of the Society for Ethnopharmacology, India, New Delhi, 2020

8th International Congress of the Society for Ethnopharmacology, India, Pune, 2021

9th International Congress of the Society for Ethnopharmacology, India, Mysuru, 2022

10th International Congress of the Society for Ethnopharmacology, India & 22nd International Congress of International Society for Ethnopharmacology (ISE), Imphal, 2023

11th International Congress of Society for Ethnopharmacology (SFEC 2024) and International Conference, Jammu, 2024

12th International Congress of the Society for Ethnopharmacology, India (SFEC 2025), Belagavi, 2025

13th International Congress of the Society for Ethnopharmacology (SFEC 2026), Mohali, 2026

These events foster interdisciplinary exchange among scientists, healers, policymakers, and industry leaders.

Major Initiatives & Flagship Programs of SFE:

Traditional Healers' Meet

A cornerstone initiative recognizing healers as custodians of indigenous knowledge. The program supports:

- Ethical documentation
- Scientific validation
- Benefit-sharing
- Conservation of medicinal bioresources

It builds bridges between grassroots knowledge holders and research institutions.



Jigyasha – A popular scientific writing competition

Jigyasha nurtures young minds by fostering:

- Scientific curiosity
- Ethical awareness
- Interdisciplinary learning



- Exposure to real-world ethnopharmacology

FSFE – Fellow of the Society for Ethnopharmacology

Fellow of the Society for Ethnopharmacology is a distinguished fellowship that marks a major milestone in SFE's journey and has been instituted to honour eminent scientists and professionals from India and abroad who have made outstanding and sustained contributions to ethnopharmacology, traditional medicine, and allied sciences.



Awards and Recognition

Society for Ethnopharmacology, India recognizes outstanding contributions made by researchers, scientists, and technologists in medicinal plant research and ethnopharmacology, which are conferred during the annual International Congress (SFEC).

1 SFE Lifetime Achievement Award "Sibeswar Saha Memorial Award"	7 SFE - Herbal Industry Leader Award "Dr. Shivaji Rao Kadam Award"
2 SFE Outstanding National Ethnopharmacologist Award "Harihar Mukherjee Memorial Award"	8 SFE - Outstanding Service Award "Dr. Pratim Banerji Memorial Award"
3 SFE Outstanding International Ethnopharmacologist Award "Dr. Pranab Banerjee memorial Award"	9 SFE-Traditional Healers Award "Sudharani Mukherjee Memorial Award"
4 SFE – ZANDU Award "Best Research on Plant Drugs" - Instituted by Emami Ltd., Kolkata	10 SFE - Best Publication Award "Dr. Nirmal Kumar and Nirupama Chatterjee Memorial Award"
5 SFE – T. Sen Oration Award "Prof. Tuhinadri Sen Memorial Award"	11 SFE- Young Ethnopharmacologist Award "Dr. PK Debnath Memorial Award"
6 SFE-Special Recognition Award "Dr. Subodh Chandra and Mamata Mukherjee Memorial Award"	12 SFE - Best Poster Presentation Award "Dr. S.S. Handa Memorial Award"
	13 SFE - Jigyasha Award

Join ISE-SFEC-2027

14th International Congress of the Society for Ethnopharmacology, India & 26th International Congress of International Society for Ethnopharmacology (ISE-SFEC-2027), Kolkata, 2027

We invite industry, academia, national laboratories and premier institutes in India and abroad to be a part of this mega event.

Whether your organisation is involved in nutraceuticals, botanical ingredients, herbal medicines, functional foods, cosmeceuticals, phytopharmaceuticals, dietary supplements, essential oils, medicinal plant cultivation, analytical services, biotechnology, quality assurance, or contract research, ISE-SFEC- 2027 offers unmatched opportunities to:

- Showcase innovations in natural products, nutraceuticals, phytopharmaceuticals, herbal medicines, functional foods, and health technologies.
- Launch products and technologies before a global audience of researchers, clinicians, regulators, and industry leaders.
- Build collaborations with academia, research institutes, healthcare organisations, and international scientific societies.
- Explore technology transfer, contract research, licensing, and commercialization opportunities for innovative products and intellectual property.

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- Engage with regulators and policymakers to understand evolving AYUSH, FSSAI, CDSCO, WHO, EMA, and international regulatory frameworks.
 - Discover emerging scientific trends in metabolomics, AI-driven natural product discovery, quality assurance, standardization, clinical validation, precision nutrition, and evidence-based traditional medicine.
 - Strengthen scientific credibility by interacting with internationally recognised experts and promoting evidence-based product development.
 - Connect with the entire natural products value chain from medicinal plant growers to manufacturers, exporters, and testing laboratories.
 - Identify new market opportunities in nutraceuticals, botanical drugs, herbal healthcare products, wellness products, cosmeceuticals, and functional ingredients.
 - Meet potential investors, distributors, technology partners, and entrepreneurs interested in scaling innovative natural health products.
 - Recruit talented scientists, pharmacists, biotechnologists, and young researchers from premier institutions.
 - Enhance corporate visibility among academia, healthcare professionals, government agencies, international delegates, and the global natural products community.
 - Participate in academia–industry interactions addressing product development, quality, regulatory compliance, and commercialization.
 - Contribute to high-impact scientific publications by submitting research articles, review papers, and thematic special issues to the official Journal of the Society for Ethnopharmacology, SESB and strengthening industry–academia collaboration and global scientific visibility.

Partnership & Sponsorship Opportunities:

ISE-SFEC 2027 offers a range of exclusive industry partnership and sponsorship, providing unparalleled visibility to organisations committed to advancing natural product research and ethnopharmacology.

We request you to support the event to make it successful and explore the opportunities:

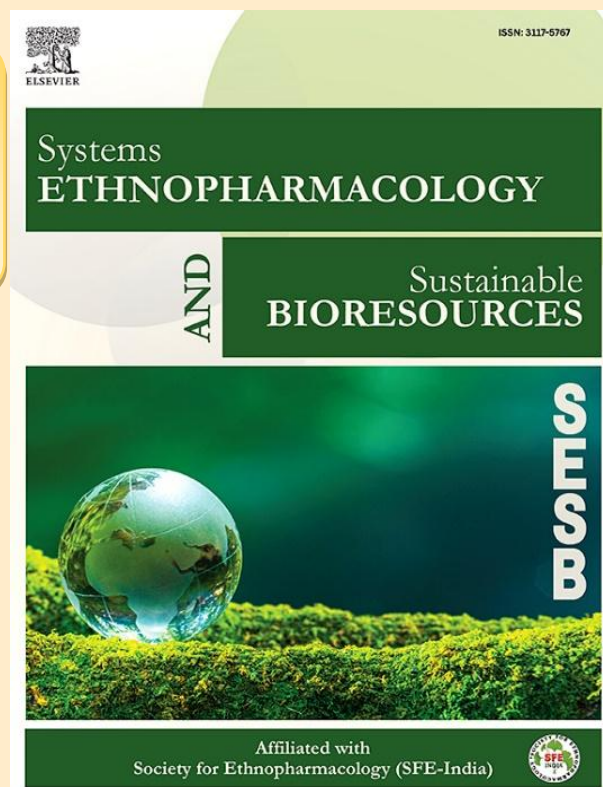
- Dedicated scientific session to showcase industry innovations and translational research.
- Prominent branding across the conference website, venue, and promotional materials.
- Organisation profile in the official congress handbook and a full-colour advertisement.
- Acknowledgement in the website, programme book, and inaugural sessions.
- Promotional materials included in delegate kits and featured on the conference website.
- Logo in delegate communications and opportunities for on-site venue branding.
- Prime exhibition booth for networking, product demonstrations, and stakeholder engagement.
- Direct link to the organisation's website from the conference website.
- Exclusive networking with researchers, clinicians, regulators, policymakers, and industry leaders.
- High visibility among academia, industry, government agencies, healthcare professionals, and international delegates.



Join ISE-SFEC-2027 to expand your global network, strengthen your scientific and industrial partnerships, showcase your innovations, and contribute to shaping the future of ethnopharmacology, natural products, and evidence-based traditional medicine.

An international, peer-reviewed journal affiliated with the Society for Ethnopharmacology (SFE-India)

Systems Ethnopharmacology and Sustainable Bioresources (SESB) is an interdisciplinary, peer-reviewed journal dedicated to advancing research at the intersection of ethnopharmacology, ecological stewardship, sustainability science, and modern pharmacology through a systems-thinking lens. SESB aligns with the United Nations Sustainable Development Goals (SDGs).



Thematic highlights:



Join the Movement:
Publish, Collaborate, Engage



We invite industries to contribute high-quality research articles, review papers, and thematic special issues to the Journal of the Society for Ethnopharmacology (SESB), fostering stronger academia-industry collaboration and advancing evidence-based ethnopharmacology.

We cordially invite you to
Join ISE-SFEC-2027 & Explore the Opportunity
www.ethnopharmacology.com // www.sfeise2027.com

